## MANSFIELD DOWNTOWN PARTNERSHIP BOARD OF DIRECTORS MEETING

Thursday, December 1, 2016

Mansfield Town Hall

Town Council Chambers

## 3:30 PM NOTE TIME

## **AGENDA**

- 1. Call to Order
- 2. Opportunity for Public to Comment
- 3. Approval of Minutes of November 3, 2016 (attachment)
- 4. Executive Director Report
- 5. Recommendation of Governance Task Force to Appoint Tom Callahan as Director Emeritus (attachment)
- 6. Approval of 2017 Board Meeting Dates (attachment)
- 7. Monthly Review of Strategic Plan Dash Board (Updated Dash Board attached)
- 8. Review and Approval of DRAFT Bylaws Amendments (sent via mail on November 15)
- 9. Review and Approval of DRAFT Articles of Incorporation Amendments (sent via mail on November 15)
- 10. Review and Approval of DRAFT Request for Qualifications for Professional Services to Develop a Positioning and Marketing Plan for the Mansfield Downtown Partnership (attachment)
- 11. Report from Committees and Task Forces:
  - Advertising and Promotion including events i.e., Celebrate Mansfield Festival
  - Business Development and Retention
  - Finance and Administration September 30, 2016 financials attached
  - Governance Task Force

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- Growth Task Force
- Membership Development
- Nominating
- Planning and Design
- Positioning Task Force
- Executive
- 12. Communications including letters from S. Bacon and B. Kumiega (attachments via e-mail)

~over~

13. Adjourn